Zartis Media Kit

Discover our how to use our brand elements

</December, 2024>

zartis

Overview

Zartis company description

Who we are

Zartis is a digital solutions provider and Deloitte Fast50 company working across technology consulting, team augmentation and product development. We pride ourselves on the expertise of our engineers and the quality of work we deliver. We are a diverse company, with team members drawn from over twenty different nationalities.

What we do

Zartis partners with firms across financial services, medtech, media, logistics technology, renewable energy, edtech, e-commerce, and more. Our teams of talented engineers are based across EMEA and LATAM, and focus on delivering business success and digital improvement across application development, software architecture, DevOps and CI/CD, business intelligence, QA automation and technology integrations.

Our services

Team Augmentation

Our team augmentation services are designed to help clients quickly scale their software teams with expert engineers. With our engineers, you can quickly scale your project, accelerate development, and tackle complex challenges — all while maintaining flexibility and saving resources.

Technology Consulting

We offer a broad range of technology consulting services tailored to support your business's unique needs. Our expertise covers software architecture, software engineering, artificial intelligence, SDLC optimisation, DevOps & infrastructure, quality assurance, security & compliance, data management, and product development. Whether you need strategic guidance or hands-on implementation, we're here to help at every stage.

Zartis wordmark

The wordmark comes in three colours; black, dark blue, and white.

It can be placed on any background colour within the brand family. However, the white wordmark should not be used over light colours such as the aqua tones.

Download here.

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Zartis icon

The square icon, which is the wordmark comes in 3 colour options;
aqua+black and aqua+blue

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Zartis Colors

This is our primary color palette.

Aqua
Backgrounds

#39F7E7AB

Aqua

#3AF7E7
Pantone 7466C

Dark Blue

#003BBE

Medium Blue

#0046E2
Pantone 2935C

Navy

#001A53

Navy Light

#082A74

Light Gray

#F7F7F7

White

#FFFFFF

If you have any questions or require further materials, please reach out to us at sayhello@zartis.com.

Thank you!

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